

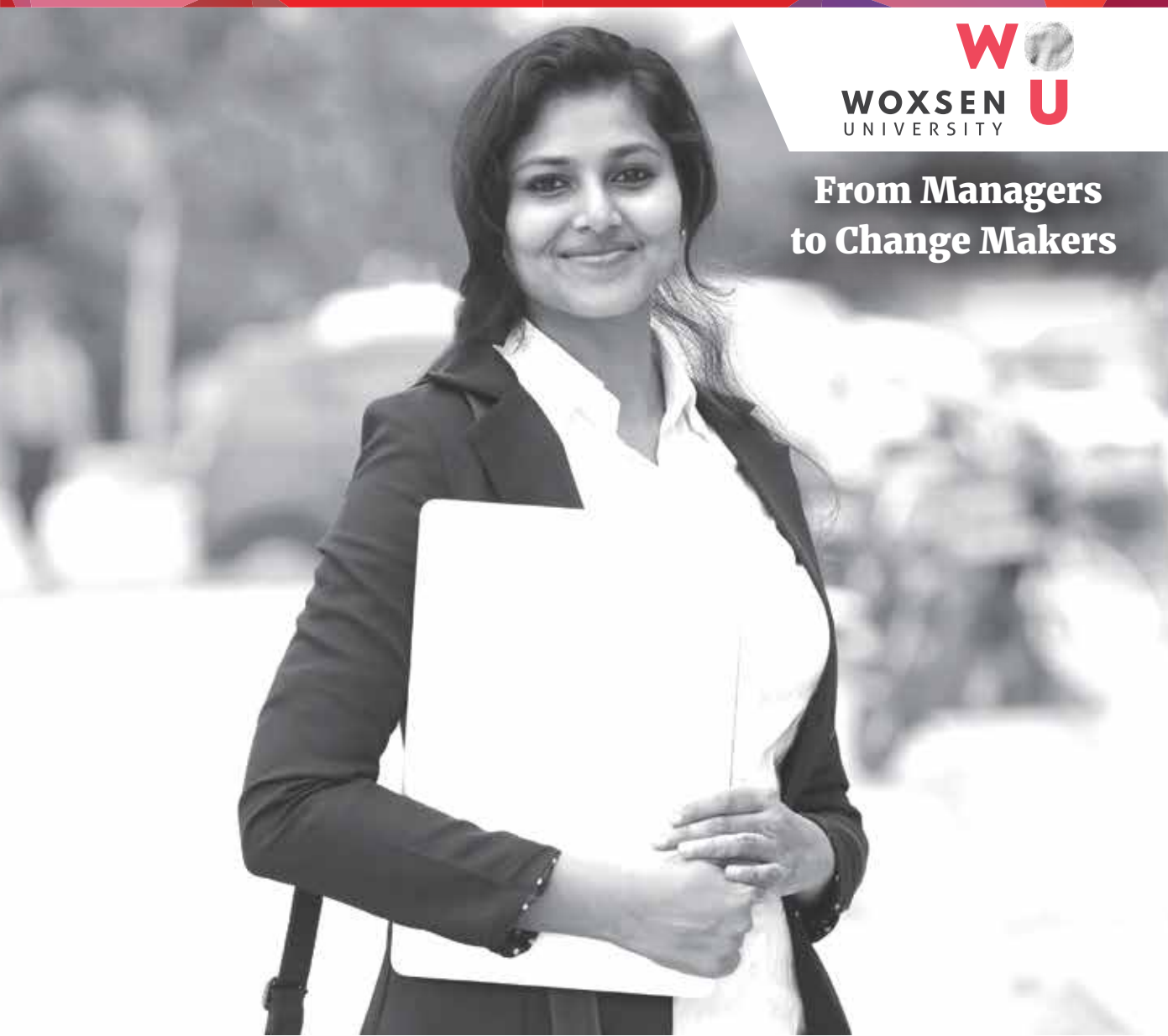
Corporate Office:

Gateway Jubilee, 2nd Floor, Road No. 36, Jubilee Hills,
Hyderabad, Telangana, India - 500 033
Tel: +91 40 4444 8888 | Email: info@woxsen.edu.in
M: +91 91009 41442/ 79952 22274/ 91211 70461

Campus:

Kamkole Village, Sadasivpet, Sangareddy District,
Hyderabad, Telangana, India - 502 345
Tel: +91 (0)8455 255555

**From Managers
to Change Makers**



Accreditation / Memberships





TABLE OF CONTENT

Message from the Vice Chancellor.....	02
The Woxsen Advantage.....	03
What Sets Woxsen Apart.....	04
Master of Business Administration (MBA).....	05
Master of Business Administration (MBA-BA. AI. ML.).....	06
The Post Graduate Program for Experienced Professionals (PGPXP).....	07
The Gateway & Bridge.....	08
Global Immersion Program (GIP).....	09
Rigorous Classroom Sessions adding to your Learning Curve.....	11
Entrepreneurial Mindset & Skill Development.....	12
Ormeal Story.....	13
Theory in Action: Outside The Classroom.....	14
Woxsen Leadership Series.....	15
Woxsen HR conclave.....	16
Career Advisory Services at Woxsen.....	17
Summer Internship & Final Placements.....	19
Guides and Mentors.....	21
Faculty Directory.....	22
Woxsen Campus.....	24
Student Life at Woxsen.....	25
Fee Structure.....	27
Profile class of 2020.....	28
Hyderabad - The Global City That Has It All.....	29
Our Accreditations.....	30
Master Plan.....	32

Global Immersion Partners



Woxsen university aims to nurture the spirit of innovation and produce inspired change-agents and entrepreneurs whose genius is undeniable.

“There is no greater thing you can do with your life and your work than follow your passions – in a way that serves the world and you.”

– **Sir Richard Branson**

Woxsen is an eternal home to creative researchers, brilliant teachers in the world of management education.

“Whether you think you can or you think you can’t, you’re right”

– **Henry Ford**

VICE CHANCELLOR’S MESSAGE



Dear Student,

Woxsen is a school with a difference.

Applicants select Woxsen in order to be taught by a diverse faculty who teach in the best business schools in India and overseas, bringing to the school exceptional professional experience backed by outstanding academic credentials.

Woxsen students are handpicked for their talent and innate abilities and fashioned into business executives who are professionally equipped to achieve business results.

Our graduates are given real world exposure through exceptional industry interface initiatives to be able to take up ***challenging assignments early in their careers.***

The curriculum is designed to equip our students to make disciplined, data-based decisions backed by a full spectrum of domain knowledge.

The Woxsen culture inculcates in students a spirit of enquiry that drives a lifelong pursuit of personal and intellectual growth.

This culture fosters innovative new thinking and the quest for seeking out new tools to change the way things are done.

The exceptional campus environment enables learning of a high order in the classroom and also fosters peer-to-peer learning after instructional hours when students are able to work in groups to complete assignments, carry out research and engage in group activities aimed to cultivate team building skills.

Across every sphere of activity, we at Woxsen, students, teachers and staff strive for high standards of achievement, a commitment to master cutting edge practices, exercise creativity and bring in a positive mindset in everything we do. Talent Acquisition teams from a wide spectrum of organisations have endorsed this view and have returned year after year to offer our students positions of responsibility in their organisations.

I am confident that you will find Woxsen life transforming, preparing you for the many challenges and opportunities that life has to offer, both on the professional and personal front.

Dr. Amit Bhadra

Vice Chancellor, Woxsen University

“Plans are only good intentions unless they immediately degenerate into hard work.”

– **Peter Drucker**



The Woxsen Advantage



GLOBAL FACULTY



POWER-PACKED PLACEMENTS



GLOBAL IMMERSION



WORLD CLASS RESIDENTIAL CAMPUS



TRADE TOWER



NBA ACCREDITED



AMBA & AACSB MEMBERSHIP



FACTS ABOUT WOXSEN



HIGHEST PACKAGE
OF INR 15.5 LPA*



TOP 20 PERCENTILE
PACKAGE OF INR 11.25 LPA*



83% RETURN ON INVESTMENT (ROI)



PLACEMENTS EVEN BEFORE THE COURSE COMPLETION



>60% STUDENTS RECOVER THEIR EDUCATION COST WITHIN 1ST YEAR OF PLACEMENT



107 TOP TIER CORPORATES FOR INTERNSHIPS



150+ INTERACTIONS WITH INDUSTRY

WHAT SETS WOXSEN APART

The Woxsen Advantage

- Focus on differentiated & applied learning.
- A unique curriculum that integrates distinctive learning modules that impart relevant skills needed in a constantly changing business landscape.
- Faculty from leading Schools & Universities such as Harvard, Nanyang Business School, Oxford, Mannheim Business School, LSE, UCLA - Anderson, Michigan - Ross just to name a few.
- Global Immersion with top-ranked universities for the much required Global Exposure.
- A world-class 200 acre Greenfield campus with every facility to hone skills through the duration of the program.
- Dedicated Incubation Center- The Trade Tower- which provides guidance, mentorship and funding to disruptive ideas.
- Dedicated Centers of Excellence focused on teaching, research and entrepreneurial activities.
- An established panel of business and academic experts to guide and support students in their career choices.

Global Immersion Partners



MASTER OF BUSINESS ADMINISTRATION (MBA)

Duration : 24 months | **Accreditations:** NBA

- Woxsen's **Master Of Business Administration (MBA)** fosters an entrepreneurial spirit and innovative mindset apart from imparting functional skills in **Marketing, Finance, Operations and Strategy**.

Specializations

- Marketing
- Finance
- Operations
- Human Resource



The Salient Features of the Program are:

- Nurturing an entrepreneurial approach to career enrichment
- Building competencies to lead and co-create
- Focusing on nurturing leadership, communication & organizational skills**
- Ability to develop innovative products & brands and nurture long-term customer relationships

Some of the unique modules of the Woxsen MBA curriculum include:

- Ideation, Innovation and Sales Pitch
- Theory of Constraints
- Business Analytics
- Entrepreneurial Finance and Leadership
- Business Simulation

MBA Global Immersion Partner:



Nanyang Business School, Singapore

MASTER OF BUSINESS ADMINISTRATION (MBA-BA. AI. ML.)

Duration : 24 months | **Accreditations:** NBA

- Woxsen's **MBA – BA. AI. ML.** is a pioneering Techno-Commercial Program in India. This unique program equips students with knowledge & skills in Business Analytics, Artificial Intelligence and Machine Learning tools extensively, at the same time prepares them to take over the business world with a wide range of managerial capabilities.

The Salient Features of the Program are:

- Equips students with industry's two most sought after qualifications – Business Sciences & Business Management, making them completely industry-ready
- Core subjects include knowledge & know-how in the latest advancements in **BA, AI & ML with thorough grounding in Marketing, Finance, HR & Operations**
- Focuses on nurturing leadership, communication & organizational skills

Some of the unique modules of the Woxsen MBA – BA. AI. ML. curriculum include:

- Programming Languages: R & Python
- Data Visualization Tools: Tableau
- Digital Marketing Platforms – Analytics
- Artificial Intelligence, Machine Learning & Deep Learning
- Supply Chain Management
- Services Marketing & Brand Management
- Financial Modelling and Analytics
- Pricing & revenue Management
- Talent Acquisition & Retention

MBA Global Immersion Partner:



Nanyang Business School, Singapore

Specializations

- Business Management (Marketing, Finance, Operations, Human Resource)**
- Business Sciences**



THE POST GRADUATE PROGRAM FOR EXPERIENCED PROFESSIONALS (PGPXP)

Duration: 13 months

The Woxsen *Post Graduate Program for Experienced Professionals (PGPXP)* has been designed to create business leaders who are truly transformative, embrace change and lead innovation be it inside the organization as 'Intrapreneurs' or outside the organizational boundaries as 'Entrepreneurs'.

The Program covers the following core areas:

- Latest Paradigms in particular functional areas such as *Marketing, Finance and Operations / Information Management along with Disruptive Technology such as Artificial Intelligence & Machine Learning*
- Ethical and Global Awareness
- *Integrated Leadership Skills and Strategic Mindset*
- Analytical/Critical Thinking Skills (Qualitative and Quantitative skills).

Woxsen's Unique LEAD Model for Effective Change Incorporates:

- Leadership Competency & Strategic Approach
- Entrepreneurial Thinking
- Analytical & Quantitative Skills
- Design Thinking & Innovation

EQUIVALENT TO POST GRADUATE CERTIFICATE IN MANAGEMENT (PGCM) AS DEFINED BY AICTE.

PGPXP Global Immersion Partner:

MANNHEIM
BUSINESS SCHOOL
GERMANY



DEDICATED HELPDESK FOR STUDENTS FEEDBACK & CONCERNS RELATED TO STAY AT WOXSEN

You say it, we'll do it!



DEDICATED HELPDESK FOR STUDENTS QUERIES & FEEDBACK RELATED TO ACADEMICS

E-mail Us, We will help you!



GLOBAL IMMERSION PROGRAM (GIP)



■ **Woxsen believes in exposing its students to the best management minds in the world.** The international immersion module is designed to give students an opportunity to broaden their learning and deepen knowledge about an increasingly globalized business environment. **The PG programs include an International Immersion Module. At the end of the first year, our MBA students visit Nanyang Technological University, Singapore & PGPXP students visit Mannheim Business School, Germany.** These visits help them gain global exposure in business best practices. These immersion programs include Workshops, Lectures & Master Classes on Strategy, Networking Skills, Interpersonal and Negotiation Skills. These lectures are delivered by renowned professors who have a strong research and a consulting background. The lectures focus on the host country's economy and society with specific emphasis on issues affecting business and

PGPXP Global Immersion Partner:

MANNHEIM
BUSINESS SCHOOL
GERMANY

industry. Students also go for company visits and networking events that give them an insight into global business best practices.

■ **GIP - Germany (PGPXP):** *At the program held at Mannheim Business School in Germany (FT Rank 27), the Woxsen PGPXP students are exposed to insights on the German Political Environment, the German 'Mittlestand' & 'Industry 4.0'.* A part of the visit is allotted to practical exposure - a visit to a German multinational, enabling the participants to understand in detail how the famed German organization functions and progresses. Senior experts deliver guest sessions to brief the students about their respective organizations and engage the students in group activities as well.

Not only do the participants leave Germany with a refined business acumen, but also with memories to last a lifetime!



GIP - Singapore (MBA): Singapore's burgeoning culture of entrepreneurship - augmented by geographical advantage and decades of careful government planning - will only continue to surpass expectations.

The module at the Nanyang Technological University (QS World University Rank 11) helps our students understand the best practices of global corporations. The Immersion Program gives our students an overview of the fundamentals of 'Doing Business in Singapore.'

MBA Global Immersion Partner:



Nanyang Business School, Singapore

RIGOROUS CLASSROOM SESSIONS ADDING TO YOUR LEARNING CURVE

■ The Woxsen university Management Programs combine a unique curriculum with action-based experiential learning. Classroom interactions with world-renowned academicians and seasoned practitioners help students acquire the perspective that is needed to appreciate the intricacies of business.

The curriculum equips students with these essential modules:

Business foundation: Gain a 360-degree view of business and administration through a deep understanding of specific functional areas like marketing, finance and operations and Business Sciences like Business Analytics, Artificial Intelligence & Machine Learning.

Functional competence: Learn how to drive organizational efficiency by understanding the nuances of project management, business analytics, information system, working capital management, governance and risk management.

Enterprise Management: Learn to build, lead and manage enterprises efficiently through the specially designed LEAD framework that will help you understand the essentials of entrepreneurship and business management.



ENTREPRENEURIAL MINDSET AND SKILL DEVELOPMENT

■ Apart from the experiential programs, students will have access to unique resources like the Woxsen Trade Tower where they will get an opportunity to practice the various stages of setting up a venture- from planning and designing to prototyping and funding.

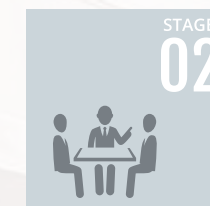
The Woxsen Trade Tower: The Woxsen Trade Tower is a unique concept that provides hands-on resources for students to plan, develop, seek support and launch their ideas into viable ventures. It integrates resources for design, collaboration and mentorship from faculty and industry experts. The Trade Towers also allows students to interact with potential investors. Those ideas which gain the approval of faculty and industry experts stand a chance to get seed-funded through the Woxsen Fund.

GET YOUR BUSINESS OFF THE GROUND AT THE WOXSEN TRADE TOWER

'Woxsen Trade Tower' is a co-operative working space that provides hands-on resources to the students to test and develop their ideas.



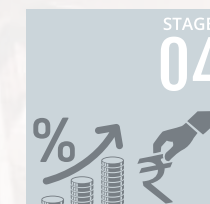
Innovation Lab
Develop business ideas and prototype



Business Analysis
Develop a reliable business model for your idea



Business Advisory & Feedback
Refine plan with mentorship from functional experts and faculty



Financial Analysis
Develop a complete business plan

ORMEAL STORY

Once upon a time... all food was ORGANIC!!!

- **Take 1- Early 2014 - Hyderabad:** Franklin Templeton, Gachibowli- A Senior Program Analyst (3 year stint in Accenture) works his way through the Corporate World, trying to climb the ladder, looking for some zing in his profile.
- **Take 2 - March 2015 - Hyderabad:** Woxsen School of Business: A roller - coaster ride that began in August 2014 for the challenge- hungry analyst comes to a steady path.

Venkat Delhi Satish, an intelligent and confident young man unleashes the Entrepreneur within him at the Woxsen Trade Tower. Hailing from a typical middle-class background with a level headed approach to situations in life and a risk-appetite to match that of business stalwarts, Delhi (as we fondly call Satish) began his entrepreneurial journey by launching an Organic Baby Food Startup within the green environs of Woxsen School of Business. His hardwork, focus and attention to detail, throughout the 1 year period, had culminated in his maiden venture "Ormeal". Delhi has successfully raised an angel investment of Rs. 1 Crore for his start-up through the Woxsen Entrepreneur Fund.

An idea that germinated at the Trade Tower is today all set to touch the skies. Amidst the course assignments at 2am and presentations at 9am, Delhi squeezed out the time from his MBA at Woxsen to nurture what he is convinced should be the food for the bright minds of the future. Organic baby food, an unexplored segment in India, has the potential to change the way we approach nutrition for the very young.



THEORY IN ACTION

▪ Theory In Action Outside Classroom

More than the knowledge gained in the classroom, it is the application of it that matters the most. The Woxsen Programs expose students to several experiential modules during the course of their study. These programs, combined with guidance from mentors and business leaders, help students apply classroom learning in real-world scenarios and gain hands-on experience. Woxsen university has crafted a series of Entrepreneurial Leadership Development activities in the form of workshops and real time business warfare games. Students learn to think like an entrepreneur - take ownership, hold oneself accountable and drive change through innovation and creativity.

Some of the experiential modules students are exposed to during their course of study at Woxsen:

- Strategy Simulations for Enterprises and Entrepreneurial Ventures
- Community Consulting Programmes
- Design Thinking Workshops
- SWAT Training - Physical Endurance & Leadership Training

A Partial list of the immersive learning activities that students undergo:

Ace the Case - Students are exposed to real life case studies drawn from Indian and Global contexts to enable them have international as well as geographic perspectives to craft customized and localized customer - centric solutions.

Simulation Exercises - Students don the role of decision makers and analyze political, economical, technological and legal contexts in order to come up with feasible and sustainable solutions.

Elevator Pitch - Students prepare a business plan and make a 60 - second elevator pitch for prospective venture capitalists and angel investors.

Business Warfare Strategies - Students undertake field visits in challenging and competitive terrains to learn business warfare strategies in real time contexts.



WOXSEN LEADERSHIP SERIES



Woxsen university believes that significant corporate interface helps students emerge as better professionals. *In keeping with our mission, we invite distinguished leaders and management experts from various walks of life such as CEOs of International Corporations, Renowned Business Leaders and Change Makers to interact with our students. These renowned leaders share their expertise on various business topics.*

These events are an opportunity to gain unique and inspiring insights from the experiences shared by these leaders.

The Woxsen Leadership Series (WLS) hosted many leading lights of the Indian Political, Economic and

Corporate Domains. Mr. Mani Shankar Aiyar (Rajya Sabha MP), Mr. Anurag Batra (Chairman & Editor-in-Chief, Business World), Ms. Paromita Chatterjee (Sr. Editor, ET Now), Mr. Sanjay Dalmia-Renowned Industrialist, Mr. GV Prasad, Chairman- Dr. Reddy's, Mr. Alyque Padamsee, Ad Guru & Theatre Personality, Mr. Mark Inglis, the first double amputee to scale Mount Everest have been some of the WLS speakers.

It was a great privilege for the students and staff members of Woxsen to interact with such luminaries. The insights and views of these prominent personalities on re-imagining leadership were priceless.

Mr. BVR Mohan Reddy, Founder and MD, Cyient and Chairman, NASSCOM is a successful entrepreneur who has inspired many students and professionals through his talks and mentorship. He shared insights from his entrepreneurial journey and motivated the students during his talk at the Woxsen Leadership Series.

Mr. Alyque Padamsee is a man of many distinguished parts: Theatre, Veteran, Actor, Social Activist and the foremost doyen of Indian Advertising. AP as he is affectionately called has launched over a hundred successful brands in India and abroad and credited with creating such iconic brands like Liril, Surf and Cherry Blossom etc. Alyque addressed and interacted with the students of Woxsen.

Mr. Mark Inglis, New Zealand, was invited as the inaugural speaker. Mark is a celebrated mountaineer. He is the first double amputee in the world to have summited Mt Everest. He is also an author, a silver medalist in cycling at the Paralympic games and a motivational speaker. Through the Leadership Series, Woxsen aims to examine issues that leaders will have to contend with as workplaces embrace emerging technologies and evolve. It was a privilege to have Mr. Mark Inglis address an inquisitive gathering of Woxsen students. He spoke about 'Leadership in Turbulent times'.

WOXSEN HR CONCLAVE



As part of its Industry Outreach Efforts, the Student Council - Humanique organizes 6th Edition of Annual HR Conclave. WOXSEN creates enriching avenues like these, to make students industry-ready and expose them to Thought Leaders, Thinkers, Entrepreneurs & Top Industry Professionals. Several Heads of renowned Multi-National Corporations like Tech Mahindra, Credforce Asia, Cigniti, Karvy, Satven, Reliance Jio, Genpact, Moody's, Ebullient, Attayn and many

other companies participated in a day-long panel discussion. The students played a significant role in making this event a grand success by meticulously planning and executing this HR Conclave.

CAREER ADVISORY SERVICES AT WOXSEN



The Woxsen Career Advisory Services (CAS) offers a variety of corporate engagement and career building opportunities for students to take an informed decision on their career path.

A few of them are:

Live Projects & Internships

On-site internships apart, at Woxsen, students are also involved in live projects to gain a deeper understanding of a specific industry or a function of their choice. Students consider industries such as

FMCG, Consumer Durables, Media & Entertainment, Investment Banking or functions such as Equity Research, Business Valuation and Consulting for their live projects.

Faculty Research / Consulting Studies

Students get to work with the Woxsen faculty in research and consulting engagements. Students also often undertake the Mentor Initiated Research Project (MIRP) in consultation with mentors and faculty, in line with student's career path.

*"You are determining the future you every day.
Will the decision you make today lead you closer
to the person you want to be tomorrow?"*

- Brenna Smith

Career Coaching & Workshop

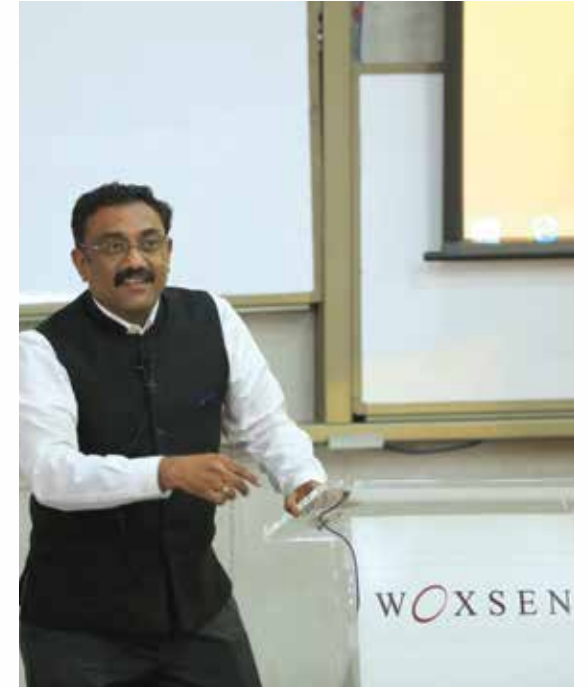
At Woxsen, students have access to career coaches who guide them in choosing their career paths based on their interests and skill sets. The Career

Advisory Services at Woxsen include:

1. Self - assessment interviews
2. Tools to research industry and job functions
3. Profile development and enhancement
4. Proven psychometric profiling to identify the right careers for students

Networking Events

The CAS provides opportunities for students to network with industry leaders and influencers. Students can leverage events such as the CEOs Roundtable Conference, HR conclave, Woxsen Master Class and Workshops to meet & establish contact with leaders from the corporate world.



SUMMER INTERNSHIP & FINAL PLACEMENTS



Internship gives students an opportunity to ‘test drive’ new paths, accumulate industry-specific skills, and more importantly, gain a ‘real-world’ perspective on how different industries function so that they can make a smooth transition to the sector of your choice.

Internships at Woxsen are formal programs within organizations whose primary purpose is to offer practical work experience in a particular occupation to students who are new to that field.

Internships strengthen resumes by giving students visible work experience and with needed credentials to start a fresh career.

The selection process for summer placements starts from September and goes on till March every year. The period of the internship is 8-12 weeks beginning in April/May and goes on till June every year.

Woxsen invites organisations from different sectors for Final Placement. The process of placement begins from the month of September.

SUMMER INTERNSHIP & FINAL PLACEMENTS



THE GUIDES AND MENTORS AT WOXSEN



Faculty at Woxsen university have been handpicked for their contemporary research, teaching, consulting experience. *International visiting faculty from world-class institutions across the globe* share their expertise and insights with the students. Our resident faculty of high-repute helps the students with hands-on training and mentoring.

Mentors at Woxsen are entrepreneurs with proven track records in building and leading successful enterprises. Their rich experience help our students

gain real-world business insights and practical guidance. Visiting faculty drawn from the best schools and universities from around the world like Harvard, LBS, UCLA –Anderson and Michigan – Ross help the students gain the latest research knowledge and global best practices.

The School is also led and supported by eminent academicians and business leaders who bring their experience and expertise as members of Academic and Business Advisory Councils.

“The one thing I’ve come to understand is that the most exciting thing about life is CHANGE.”

- Mark Inglis

THE WOXSEN FACULTY DIRECTORY

Dr. Amit Bhadra

Vice Chancellor & Professor Marketing
MBA, (IIM, Bangalore)

Dr. M. Rammohan Rao

Professor, Decision Sciences
Ph.D. (Carnegie Mellon University)

Dr. V. Nagadevara

Professor, Decision Sciences
Ph.D. (Iowa State University, USA)

Dr. Baba Prasad

Professor, Finance
Sloan Fellow
Wharton Financial Institutions Center
Ph.D. (Wharton School)

Dr. Harkant Mankad

Professor, Economics &
Global Business Environment

Dr. Ioannis P. Christodoulou

Professor, Marketing & Business Strategy
Sr. Lecturer, University of Westminster, UK

Dr. Andriopoulos Costas

Professor, Strategy & Entrepreneurship
Asst. Dean CASS Business School, UK

Dr. Manto Gotsi

Professor, Marketing
Reader, University of Westminster, UK

Dr. JC Wandenberg

Professor, Strategy & Entrepreneurship
Former Dean, Woxsen School of Business

Dr. Suhas Rane

Professor, Supply Chain Management
Ph.D. (Pune University)

Prof. T. Gouri Shankar

Professor, Quality Management &
New Product Development.
M.S. (BITS Pilani)

Dr. Manish Sarkhel

Professor, Operations Management & Decision Sciences.
Ph.D. (IIM, Indore)

Prof. Pranabesh Chatterjee

Professor, Operations Management & Decision Sciences
MBA (IIM, Indore)

Prof. Tarakeshwari Junge

Professor, Decision Sciences
Senior Tableau, RPA Developer at Innodatatics.

Prof. Aravind R. Narasipur

Professor, Quantitative Methods
PGDM

Dr. Mahesh Chandra Agarwal

Professor, HR Management & Behavioural Sciences
Ph.D. Tata Institute of Social Sciences

Dr. Gowri Joshi

Professor, OB & HR
Ph.D. (SNDT Women’s University)

Dr. Shibani Belwalkar

Professor, OB & HR
Ph.D. (NMIMS)

Prof. Sonakshi Gupta

Professor, Human Resource Management
FPM (IIM, Indore)

Dr. Debojyoti Das

Assistant Professor, Finance
Ph.D. (IIM, Raipur)

Dr. Jeet Shah

Professor, Finance
Ph.D. (University of Mumbai)

Prof. Shanin Thomas

Professor, Finance
Chartered Financial Analyst (CFA, USA)

Prof. Sanjiv Dandona

Professor, Finance
Fellow member of (ICAI)

Prof. Rajesh Manjrekar

Professor, Finance
Chartered Accountant (ICAI)

Prof. R Kannan

Professor, Finance
Head Corporate Performance Management Hinduja Group

Prof. Syed Hasan Jafar

Professor, Finance
PGDM (IPE)

Prof. Sanjit Kumar Dash

Professor, Sales & Marketing
Ph.D. (Utkal University)

Prof. Debdutta Choudhary

Professor, Sales & Marketing
PGDM (IIM, Calcutta)

Prof. Soumyadip Chakraborty

Professor, Sales & Marketing
PGDM (IIM, Bangalore)

Prof. Malavika Harita

Professor, Marketing
MBA (IIM, Bangalore)

Prof. Vikas Mehta

Professor, Sales & Marketing
Masters in Management Services,
(Mumbai University)

Dr. Rajesh Ittamalla

Professor, Sales & Marketing
Ph.D. (University of Hyderabad)

Dr. Samala Nagaraj

Professor, Marketing
Ph.D. (University of Hyderabad)

Dr. Sayantan Khanra

Professor, Marketing
FPM (IIM, Rohtak)

Dr. Raul V. Rodriguez

Professor, Artificial Intelligence and Robotics
Ph.D. (San Miguel University, Mexico)

DR. Piyush Kumar

Visiting Professor
Asso. Prof. Terry College of Business,
Univ. of Georgia, USA

DR. Anthony Bendell

Visiting Professor
Former Rolls-Royce funded Professor of Quality & Reliability
Management, at the University of Leicester, UK

Prof. Tawfiq Elahi

Visiting Professor
MBA, Babson Graduate School of Business, US



WOXSEN CAMPUS



■ The Woxsen campus is a self-contained ecosystem that provides students with extensive facilities to learn, practice and develop their ideas and skills. The infrastructure has been planned to aid a healthy exchange of knowledge. *Woxsen's 200 acres campus provides over 3 million square feet of world-class facilities including academic blocks, an outstanding library, the trade tower, collaboration spaces, accommodation & recreation facilities for students and faculty.* Students can choose to take a break by teeing off or ease their mind with any sport they are passionate about. Apart from cricket and football, the campus offers lawn tennis, basketball and badminton courts as well as a fully equipped recreation centre with an in-house gymnasium.

Some of the facilities at the Woxsen campus

- Academic blocks equipped with modern teaching aids
- Fully furnished accommodation with en-suite facilities, including housekeeping
- Recreation facilities
- Bicycles for Point-to-Point Commuting in the Campus
- Convenience Store
- Midnight Cafe
- Football Ground
- Cricket Ground
- Tennis Court
- Basketball
- Gymnasium
- Swimming Pool



STUDENT LIFE AT WOXSEN



■ Student Community

The Student Leadership Council has been conceived to bring about a change in a student's thinking processes and situation handling skills by exposing them to a multitude of co-curricular activities which facilitate their professional and personal growth.

We strive to ensure that students are well equipped with the soft as well as hard skills to take on corporate assignments with ease.

The student Leadership Council organizes a number of events to nurture the following EQ & IQ skills in students.

1. Verbal Skills
2. Problem Solving Skills
3. Creative Skills
4. Professional Networking Skills
5. Presentation Skills
6. Negotiation Skills

Domain Specific Students Clubs

Woxsen houses several clubs from functional disciplines such as Marketing, Finance, Supply Chain & Operations and activity related clubs like the Debating Society, Quiz Club etc. The clubs organize national and international level competitions such as Case Study, Business Plan and Knowledge Conclaves for students to develop their organizational skills.

Corporate Engagement club

The members of this club collaborate with Woxsen's Corporate Engagement Team to identify industry leaders such as Chief Executive Officers, Chief Marketing Officers, Chief Financial Officers and Business Heads and invite them for corporate guest talks at the campus. These guest lectures enable students to learn the latest business practices in different industries- Financial Services, Consumer Durables, Fast Moving Consumer Goods, Information Technology, Consulting, Media & Entertainment.



Sports Club

At Woxsen, we ensure a holistic development of all aspects of growth - mind, body and soul. The activities of the Sports Club ensure that apart from innovative learning, students also inculcate the spirit of competition and teamwork. The club organizes sports events and team building activities to help students develop their overall wellbeing. Students learn how to cooperate, collaborate and compete, all at the same time.

STUDENT LIFE AT WOXSEN



Panache Club

The Panache Club focuses on grooming student's business skills. The club organizes workshops and events to help students learn business etiquettes, social etiquettes and personal grooming.

Theatre and Drama Club (TDC)

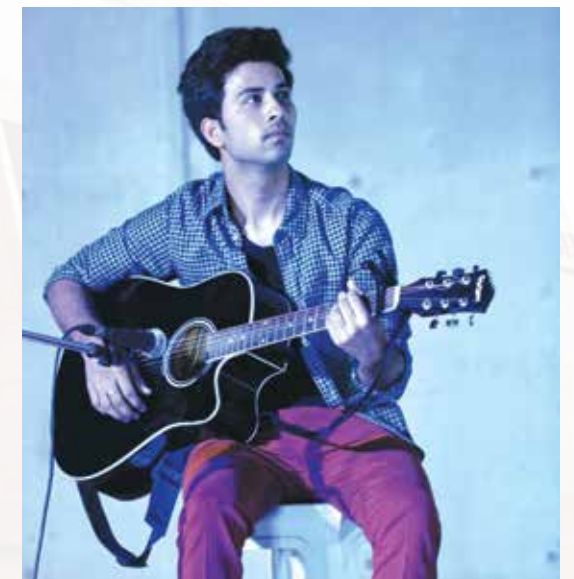
The ability to express oneself with confidence, maturity and conviction is the hallmark of a true leader. Through act, plays and sessions by experts in Theatre and Drama, The TDC helps students develop these attributes and put them on the path to being change-makers.

Woxsen Premier League (WPL)

Woxsen university believes in the adage:

Higher, Stronger, Faster. The aim of the school is not just imparting management education but also the transformation of the students into fit and agile leaders. We foster a holistic approach towards education that involves intellectual, emotional and physical development of our students. The campus infrastructure supports a number of physical activities. The Woxsen Premier League (WPL) is a flagship-sporting event of the institution. This cricketing event is modeled on the Indian Premier League. The same process of bidding for players

within a stipulated budget is followed. The inaugural event was a grand success and we intend to expand the footprint of the league by inviting several other Business Schools in India. The event taught discipline, organizational development and the importance of planning and strategy to our students.





ACADEMIC FEE			
PARTICULARS	AMOUNT (INR)		
	MBA (2 Yr.)	MBA - BA.AI.ML (2 Yr.)	PGXP (1 Yr.)
TUITION FEE (Inclusive of Commitment Fee of INR 1 lac)	10,32,600	10,32,600	10,32,600
ALUMNI FEE	15,000	15,000	15,000
CONVOCATION FEE	10,000	10,000	10,000
SECURITY DEPOSIT	2,000	2,000	2,000
TOTAL	10,59,600	10,59,600	10,59,600

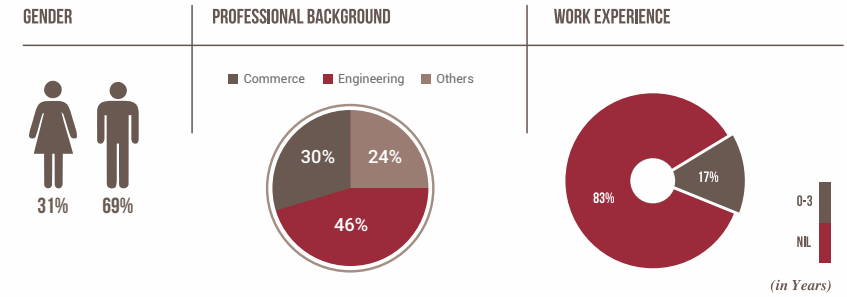
FOOD, FACILITY & HOSTEL CHARGES (Payable to 3rd Party)			
PARTICULARS	AMOUNT (INR)		
	MBA (2 Yr.)	MBA - BA.AI.ML (2 Yr.)	PGXP (1 Yr.)
FOOD	2,90,400	2,90,400	1,45,200
FACILITY	50,000	50,000	25,000
NON AC ACCOMMODATION (Twin Sharing Basis)	2,80,000	2,80,000	1,40,000
TOTAL	6,20,400	6,20,400	3,10,200
TOTAL FEES FOR TUITION + FOOD + NON AC ACCOMMODATION	16,80,000	16,80,000	13,69,800

Optional Add-on (Per Annum)	AMOUNT (INR)
1. AC Accommodation	45,000
2. Single Occupancy	80,000

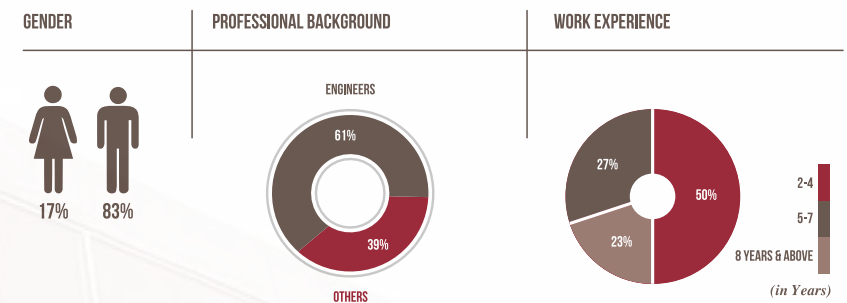
*Terms & Conditions Apply.

DIVERSITY AND EDUCATIONAL BACKGROUND

MBA 2018-2020

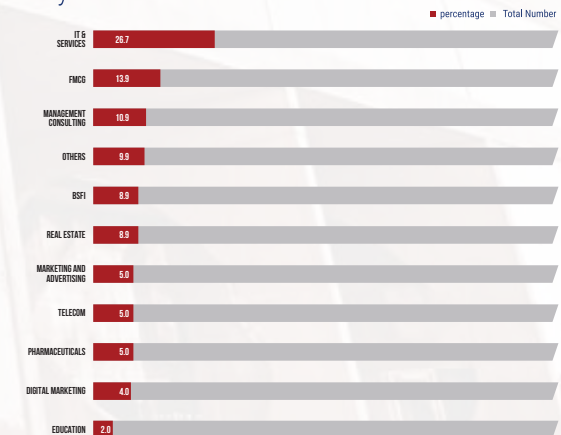


PGXP 2019-2020



SECTOR-WISE BREAK UP OF RECRUITERS

Industry Wise Division for Placements



HYDERABAD – THE GLOBAL CITY THAT HAS IT ALL...



■ **The Woxsen campus is located near Hyderabad**, the fourth largest city in India. It is a 400-year old metropolis with an urban population and a contemporary, global outlook. The city is famous for its culture and monuments. Over the years, the city has developed into a **major hub for the IT and ITES industry** with almost every international technology company having an office here. The city is home to firms such as Microsoft, Oracle, GE, CA, Google, Facebook, IBM, Deloitte, Ernst & Young and many popular corporates.

Living in Hyderabad

Hyderabad is a city of immense historic and cultural value. It can take a lifetime to experience the diversity of people, cultures, languages and food that represents India as a nation. Students of Woxsen enjoy the very best that India offers through one of its most beautiful cities. Students' weekends in **Hyderabad can be about great food, music, art and shopping and exploring the historic monuments and rock formations around the city.**

Other facts about Hyderabad

- Hyderabad has tropical climate with hot summers and mild wet winters. It is one of the sunniest places in India with clear blue skies. Even in winter, Hyderabad enjoys plenty of warm sunshine.
- English is widely spoken in the city.
- Hyderabad has several global cuisine restaurants.
- Hyderabad has a vibrant nightlife with clubs, pubs and cinemas, with regular live concerts being held in the city.
- The city has one of the best airports in the world with daily direct flights to major destinations around the world.

OUR ACCREDITATIONS



AACSB Business Education Alliance Member

The AACSB Business Education Alliance Member places Woxsen School of Business among the select B-Schools which have access to the intellectual resources and experiences of the top business schools in the world. AACSB has been synonymous with the highest standards of excellence in business education since 1916, Woxsen is a member of the Global AACSB Business Education Alliance which sets it apart from the large majority of business schools which function as stand alone institutions without the benefit of support from a global network of top business schools.

Built exclusively for members, the AACSB Exchange is a global online network that allows Woxsen university to directly communicate and share resources with peer management educators on a global level.



Woxsen university, within a very short span, has become a member of the AMBA Development Network (ADN). AMBA, The Association of MBAs (AMBA) is the international impartial authority on postgraduate business education and was established in 1967 and provides accreditation to management schools worldwide.

Accreditation by the AMBA assesses the current standards of postgraduate management education offered at an institution while promoting a developmental philosophy and a commitment to continual improvement. Membership of the ADN demonstrates Woxsen's commitment to quality in postgraduate management education.



NATIONAL BOARD OF ACCREDITATION

The Post Graduate Program in Management of Woxsen university has been Accredited by the National Board of Accreditation for a period of three years from 2019 to 2022.



The Association of Management Development Institutions in South Asia (AMDISA)

The Association of Management Development Institutions in South Asia (AMDISA) was established in 1988, with the initiative of leading management development institutions in the South Asian Association for Regional Cooperation (SAARC) region. AMDISA is a "SAARC Recognized Body". Its Reciprocal Members are Institutions with similar objectives outside South Asia and includes Institutions such as Association to Advance Collegiate Schools of Business (AACSB) International, USA; European Foundation for Management Development (EFMD), Belgium.

Master Plan

